



For Immediate Release

Eurokars Group Opens Flagship MG & IM Motors Showroom at 11 Leng Kee Road

Marking the debut of IM Motors in Singapore and the expansion of MG brand

Singapore, 9 October 2025 – Eurokars Group proudly announces the grand opening of its new flagship showroom at 11 Leng Kee Road, bringing together two forward-looking automotive marques under one roof: Morris Garages (MG), with more than 100 years of British heritage, and IM Motors, SAIC & Alibaba's premium intelligent EV brand making its official debut in Singapore.

The launch of this new and expanded facility reflects Eurokars Group's commitment to delivering exceptional automotive experiences and expanding its sustainable mobility portfolio. Situated in the heart of Singapore's automotive belt, the new flagship provides a premium environment where customers can explore MG's expanded line-up and discover the technologically advanced EVs from IM Motors.

Eurokars Group: Milestone Expansion

The opening of 11 Leng Kee showroom marks an important milestone in Eurokars Group's 40th anniversary celebrations, showcasing the Group's continuous investment in innovation, sustainability, and customer experience.

The Group continues to add and grow the stable of globally recognised brands in 2025 with IM Motors EVs, Sunwin brand coaches and Hongqi vehicles in Singapore.

With record sales performance for MG brand in 2025, Eurokars Group continues to strengthen its leadership position in Singapore's automotive landscape.

Mr. Raymond Ng, Managing Director of Eurokars EV, said:

"The opening of our new flagship facility represents more than an expansion — it reflects Eurokars Group's continued growth and commitment to shaping the future of mobility in Singapore. With MG's strong heritage and IM Motors' technological breakthroughs, we are proud to offer customers advanced products that embody both innovation and trust. As we build on Eurokars Group's 40 years of delivering on our promise, we look forward to continuing this journey with Singapore drivers for many more years to come."

MG: Building on British Automotive Heritage in Singapore

Morris Garages, better known as MG, has been a household name for over a century, combining timeless British design with accessible modern vehicle technology. In Singapore, MG continues to grow rapidly, driven by its expanding line-up of electric and popular family-friendly models.

The new flagship showroom will showcase the brand's expanded portfolio, including the All-New MGS5 SUV, the MG Cyberster electric roadster, MG4 (Singapore's bestselling electric hatchback 2024-2025) and other models designed to appeal to both lifestyle and family-focused consumers.



With MG's strong brand heritage and Eurokars Group's retail expertise, customers can expect an elevated showroom journey whenever they choose to step into an MG showroom.

IM Motors – Official Launch & First Showroom in Singapore

IM Motors enters Singapore backed by Eurokars Group and developed by technology giants SAIC Motor, Alibaba Group, and Zhejiang Technology. The brand represents the next generation of intelligent electric mobility, built on the pillars of connectivity, innovation, and safety.

Singapore consumers can now visit the first-ever IM Motors showroom in Singapore to enjoy an elevated experience of premium intelligent mobility. For the very first time, customers will be able to explore and test drive the IM5 sedan and IM6 SUV, presented within an immersive showcase of IM brand innovation. Both models are equipped with IM's signature digital chassis, advanced driver assistance, intelligent cockpit systems, and a robust battery safety architecture that incorporates multiple protective layers — from thermal management and structural reinforcement to intelligent monitoring — ensuring maximum confidence on every drive. Designed for discerning drivers, IM Motors offers a seamless fusion of performance, safety, and futuristic user experience, setting a new benchmark for elevated automotive excellence in Singapore.

Exclusive Promotions & Customer Experience

Showroom Activities for 11-12 Oct 2025

Limited Edition Car Plates Customization for all visitors

Live 3D Printing of MG Cyberster, IM5 & IM6 models

Live AI powered Caricature for all visitors

360 Surround Photobooth for all visitors

MG Promotion: Customers can look forward to enjoying the following benefits with every purchase.

- 1 Year Free Road Tax
- \$500 Insurance Rebate
- \$500 Aftersales Vouchers
- 500kWh Shell Recharge credits



IM Motors Promotion: Customers can look forward to enjoying the following benefits with every purchase.

- \$10,000 early bird discount
- \$500 iConvenience Vouchers (applicable for OBU display bracket, Frunk, sunshade etc)
- \$500 iCare Vouchers (applicable for grooming packages, aircon cleaning etc)
- \$500 iConsumable Vouchers (applicable for tyres, brake pads, wiper blades etc)
- 500kWh Shell Recharge Credits

Showroom Images can be downloaded from :

<https://www.dropbox.com/scl/fo/kghtyemz62cc7q3c6xuu/ADUxZUtXX7GLRgg0U0Ib8NU?rlkey=owy9fulvy0csvm4gl0ppwid0p&st=s1g5a67b&dl=0>

About IM Motors

IM Motors is a next-generation intelligent electric vehicle brand founded through the partnership of SAIC Motor, Alibaba Group, and Zhangjiang Hi-Tech. Since its founding in December 2020, IM Motors has stood at the intersection of advanced automotive engineering and cutting-edge digital technology, embodying a vision of redefining mobility for a connected and sustainable future.

With a focus on intelligent mobility, IM Motors integrates software-defined vehicle architecture, digital chassis systems, and AI-powered driving assistance to deliver cars that are not just performance-driven but also digitally adaptive.

IM Motors is also leading autonomous driving innovation in Shanghai with piloted L3 autonomous driving road tests on highways and expressways. IM Motors launched an L4 Robotaxi route between the Shanghai International Tourism Resort and Pudong International Airport in partnership with SAIC Mobility and SAIC AI LAB, and has deployed data-collection vehicles to build large-scenario training datasets supporting high-level autonomous driving in September 2025.

About MG

Founded in 1924 in Oxford, England, Morris Garages (MG) is a globally recognised automotive brand with more than a century of history and innovation. Known for its iconic British design and sporting DNA, MG has evolved into a forward-looking marque that combines style, performance, and accessibility. Today, MG is part of SAIC Motor Corporation Limited, one of the world's largest automotive manufacturers, and offers a diverse line-up of vehicles including hatchbacks, sedans, SUVs, and electric models.

In Singapore, MG is represented by Eurokars EV Pte Ltd, a member of the Eurokars Group. With a growing range of electric and hybrid vehicles such as the MG4 EV, MG Cyberster, and MG S5 SUV, MG is committed to supporting Singapore's Green Plan 2030 and providing customers with smarter, cleaner, and more sustainable mobility choices.



About Eurokars Group

Eurokars Group is synonymous with premium automotive brands in Singapore and houses a diverse variety of luxury marques with its own unique branding and positioning, maintaining a unified purpose of delivering exceptional automotive experiences. With 40 years of market representation, and industry accolades from Enterprise 50 and Superbrands, Eurokars Group is a well-established automotive industry titan, having grown over the years from a niche sports car retailer to a multi-franchise automotive dealership group.

Eurokars Group was founded by respected entrepreneur, Mr. Karsono Kwee, who as Executive Chairman of the Group, is driven by a genuine passion for motorcars and has transformed the business into a well-diversified and leading customer-oriented dealer of premium automobile brands in the region.

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